

## Membership Report 2018

We had another good year for increasing visibility and participation. In addition to Jump Energy, Rockin' the Ropes and the Annapolis Skippers, we had new clubs at Oxford School, RK Turner Elementary and Springvale Elementary.

As is normal in our sport, our reach was significantly larger than our membership, with lots of school-based participation, led significantly by Cameron Short and Kristyn Ball performing several school demonstrations with Jump Energy athletes in partnership with the Heart and Stroke Foundation. Jump Energy also performed a fantastic halftime show at the AUS Basketball championship at the Scotiabank Centre in Halifax, which shined a great spotlight on our sport and increased our visibility to a wide range of ages and demographics.

## Official membership numbers:

**Central Region** 

Athletes: 140 Officials: 18 Coaches: 11

Valley Region

Athletes: 23 Officials: 4 Coaches: 4

Sam Ashley, President